

Combo Runs on .021 and .012 SBS

Four-Color Printing at a One-Color Price.

CardPak Combination Run Printing

Combination gang run printing (i.e. Combo Run) combines a number of lower volume cards into one large run so smaller customers can enjoy the economies of volume pricing.

Products

Combo Runs are ideal for Blister Cards, Mock Clamshells, Clamshell Inserts, Header Cards, Hang Cards and Poly Bag Headers.

Manufacturing Process

- Combo Run printing includes 4-color process, optional PMS colors, and 1-color black on the back.
- All runs are completed with our **PakSeal** multi-purpose heat seal coating.
- A die is fabricated to cut the cards out of the combination run sheet.
- Packaging and Shipping are also included.

Customer Requirements

Please ask your **CardPak** Customer Service Representative for final art specifications.

Combination Run Sizes

Combinations are gang run in quantities of 2,500; 7,500; 15,000 and 30,000. Two positions on a 30,000 run will give customers 60,000 cards, three positions will yield 90,000 cards, and so on, with the same multiples on smaller runs.

Considerations

Because each combination run is completely different, there is a necessary compromise in color consistency from run to run. This does not affect the beauty of the cards, since all colors will be within acceptable ranges, but the variance of color may be problematic for some customers with many products that rely on color consistency as a marketing tool or for inventory control. We recommend that these customers order their own dedicated runs.

In addition, deliveries can range from 2 to 3 weeks because the combination cannot be run until all space is filled with proper art and approved proofs. If market needs can be anticipated and color variation is not critical, combination runs are indeed the way to realize substantial savings by producing full-color cards at large volume prices.

Retailer Friendly, Consumer Friendly, Earth Friendly!



CardPak is ISO 14001:2004 certified for Environmental Management Systems.

Favored by Major Retailers
and Supported by
Leading Brands!



CardPak sales consultants are available to assist you in developing your individual applications for our combination run sheets. Contact Us Today!



1-800-824-3342
marketing@cardpak.com

29601 Solon Road • Solon, OH 44139

